

The multiple month campaign option allows you to take advantage of increasing discounts as your ad runs over a longer period. Each additional month you commit to will decrease your additional and previous month costs by 5%. Decrease your advertising spend by up to 55% over a twelve month period.

	Advertising Period (months) for Home Page											
	1 Month	2	3	4	5	6	7	8	9	10	11	1 year
Discount		5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	55%
Billboard	\$1,500	\$1,425	\$1,350	\$1,275	\$1,200	\$1,125	\$1,050	\$975	\$900	\$825	\$750	\$675
Filmstrip	\$1,113	\$1,058	\$1,002	\$946	\$891	\$835	\$779	\$724	\$668	\$612	\$557	\$501
Portrait	\$1,948	\$1,851	\$1,754	\$1,656	\$1,559	\$1,461	\$1,364	\$1,266	\$1,169	\$1,072	\$974	\$877
Pushdown	\$540	\$513	\$486	\$459	\$432	\$405	\$378	\$351	\$324	\$297	\$270	\$243
Sidekick	\$464	\$441	\$418	\$394	\$371	\$348	\$325	\$302	\$278	\$255	\$232	\$209
Rectangle	\$167	\$159	\$150	\$142	\$134	\$125	\$117	\$109	\$100	\$92	\$84	\$75
Wide	\$594	\$564	\$534	\$505	\$475	\$445	\$416	\$386	\$356	\$327	\$297	\$267
Leaderboard	\$405	\$385	\$365	\$344	\$324	\$304	\$284	\$263	\$243	\$223	\$203	\$182
Button 2	\$119	\$113	\$107	\$101	\$95	\$89	\$83	\$77	\$71	\$65	\$59	\$53

The discount option applies to both the Home page option and the section options. If you choose an ad for a specific section, that ad will appear on every page of that section.

	Advertising Period (months) for Site Sections											
	1 Month	2	3	4	5	6	7	8	9	10	11	1 year
Discount		5%	10%	15%	20%	25%	30%	35%	40%	45%	50%	55%
Billboard	\$225	\$214	\$203	\$191	\$180	\$169	\$158	\$146	\$135	\$124	\$113	\$101
Filmstrip	\$167	\$159	\$150	\$142	\$134	\$125	\$117	\$109	\$100	\$92	\$84	\$75
Portrait	\$292	\$278	\$263	\$248	\$234	\$219	\$205	\$190	\$175	\$161	\$146	\$132
Pushdown	\$81	\$77	\$73	\$69	\$65	\$61	\$57	\$53	\$49	\$45	\$41	\$36
Sidekick	\$70	\$66	\$63	\$59	\$56	\$52	\$49	\$45	\$42	\$38	\$35	\$31
Rectangle	\$25	\$24	\$23	\$21	\$20	\$19	\$18	\$16	\$15	\$14	\$13	\$11
Wide	\$89	\$85	\$80	\$76	\$71	\$67	\$62	\$58	\$53	\$49	\$45	\$40
Leaderboard	\$61	\$58	\$55	\$52	\$49	\$46	\$43	\$40	\$36	\$33	\$30	\$27
Button 2	\$18	\$17	\$16	\$15	\$14	\$13	\$12	\$12	\$11	\$10	\$9	\$8

The discount option may be used to run ads in more than one section. Multiple section choices will provide the same discount as multiple months. For a combination of multiple months for multiple sections—please contact us for a customized discount rate.

You may submit your ad in the gif, jpeg, or png formats. The sizes are all listed in Pixels and must be sized appropriately. Please contact if you wish to post animated or video ads.

To send us ad images or files—please forward them to advertising@accesswebcompany.com

	Advertising - Number of sections						
	1 Section	2	3	4	5	6	7
Discount		5%	10%	15%	20%	25%	30%
Billboard	\$225	\$214	\$203	\$191	\$180	\$169	\$158
Filmstrip	\$167	\$159	\$150	\$142	\$134	\$125	\$117
Portrait	\$292	\$278	\$263	\$248	\$234	\$219	\$205
Pushdown	\$81	\$77	\$73	\$69	\$65	\$61	\$57
Sidekick	\$70	\$66	\$63	\$59	\$56	\$52	\$49
Rectangle	\$25	\$24	\$23	\$21	\$20	\$19	\$18
Wide	\$89	\$85	\$80	\$76	\$71	\$67	\$62
Leaderboard	\$61	\$58	\$55	\$52	\$49	\$46	\$43
Button 2	\$18	\$17	\$16	\$15	\$14	\$13	\$12

CONTACT US — Canadahistory.com

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